



STRATEGY JUNKIES

Create Your Virtual Storefront



Focus On What Matters

At Strategy Junkies, we have over 20+ collective years of experience. We realized early on that companies are being sold things they don't need. Our mission is to **get rid of the unnecessary** marketing techniques and focus on what's best for your business.

Why Go Digital?

- 84% of today's consumers think a website makes your business **more credible** than companies who only have social media profiles like facebook.
- All companies experience customer turnover. With an optimized website, you can **attract new business** directly from Google.

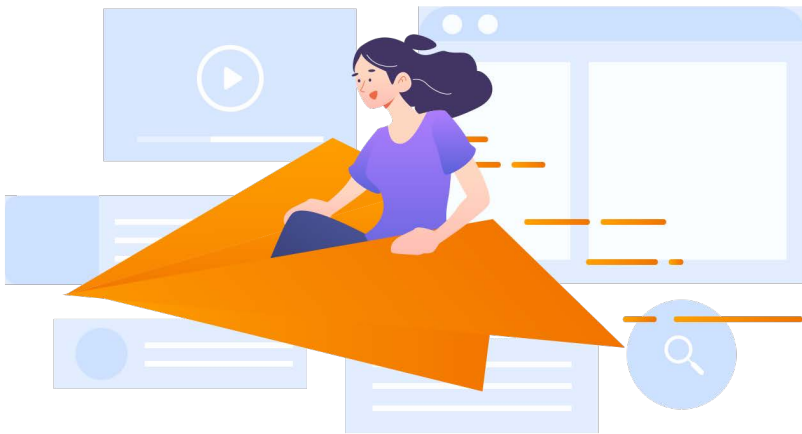
What We Can Do For You:

- Website Design & Development
- Logo Design
- SEO (Search Engine Optimization)
- Social Media Branding
- Customized Digital Marketing
- Email Marketing
- Reputation Management
- PPC (Pay-Per-Click)

Build a Virtual Storefront That Works

Web Design & Development Packages

When you work with us, we create custom plans to help you grow your business. **Call us for free** to get special offers & discounts. Ask us about our monthly subscription plan for free marketing consultancy & other perks.



*Items with asterisks may include additional features and costs

Basic \$880

- Optimized Website
- Domain Name*
- Basic SEO*
- Copy writing
- Mobile Friendly

Plus \$1895

- Optimized Website
- Domain Name*
- Optimized SEO*
- Copy writing
- Mobile Friendly
- Branding & Logo*
- Quality Stock Images

Premium \$4500

- E-Commerce Website
- Domain Name*
- Optimized SEO*
- Copy writing
- Mobile Friendly
- Branding & Logo*
- Unlimited Stock Images
- 100-500 Products

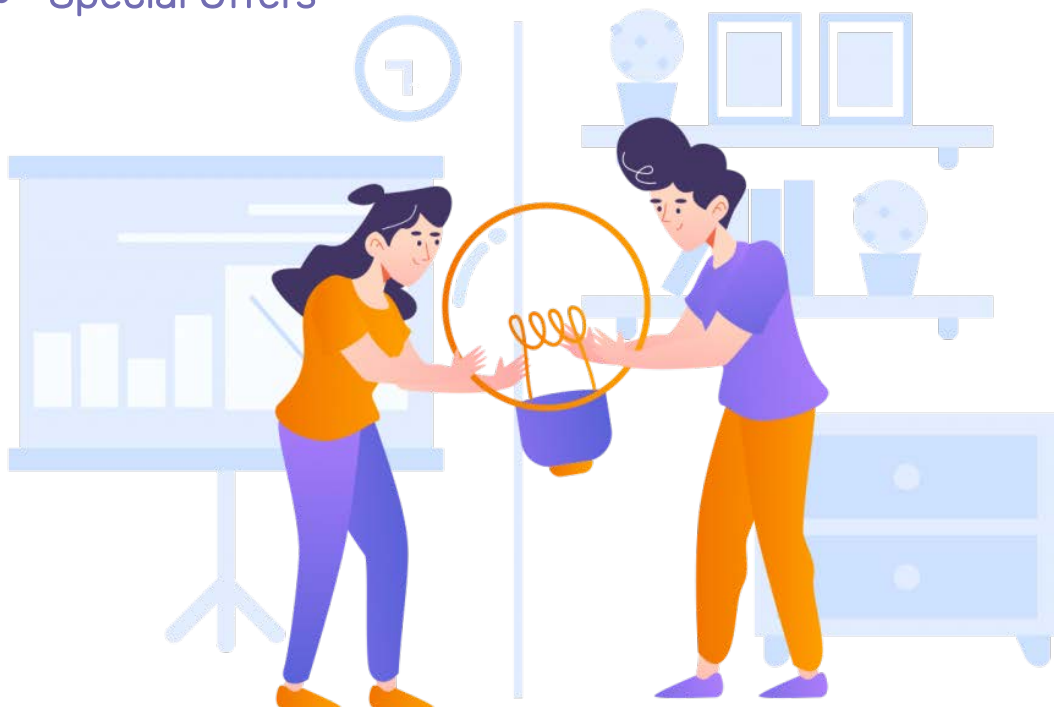
More Than Another Hosting Server

Dedicated Hosting, Consulting & Special Offers All-In-One.

We offer all of our clients dedicated hosting. Never worry about your website going down ever again which loses business and rank on google. 24/7 support is included along with free help on future projects.

For \$65 a month

- Dedicated Hosting
- 24/7 Support
- Free Consulting
- Special Offers



The More Useful Organic Traffic

Right Keywords, Right People

SEO (System Engine Optimization)



Making sure people can find your website is our specialty. We use techniques used by tech giants to **increase your rank on Google** with an affordable monthly plan.

Our SEO set-up cost is \$250 or included when you build your website with us. Monthly Payments range from \$350-\$1500.

Whats Included?

- Manually submit site to Google index
- Create a xml sitemap and html sitemap
- Edit all your image tags
- Edit all your title tags
- Edit all your meta descriptions
- Set up internal linking throughout your site
- Optimize all your images for the web
- Create a custom keyword report
- Custom suggested cornerstone article report
- Custom competitors SEO/PPC strategy research
- Create/optimize Google my business listing
- Submit site to local directories
- Submit site to industry directories
- Get 20-50% increase in links to your page.
- Custom site page speed report with suggestions
- Set up Google search console

No More Guess Work

Paid Advertising Is The #1 Way To Get Clients You Want

PPC (Pay-Per-Click)



We work with you to create a custom plan of attack when getting in to paid advertising. We do **detailed market research** to find out what's working for other businesses and how we can be better. PPC is scalable, so it's always based around your budget.

Digital advertising management costs \$450 for ads set-up + \$250 monthly.

PPC Campaign Set-up

- Keyword analysis + segmentation
- Campaign construction + settings
- Text/Image ad creation
- Landing page creation
- Basic extension development
- Conversion tracking set-up

Monthly Management

- Campaign optimization
- Keyword optimization
- Ad management testing & development
- Extension development
- Monthly reporting